



PLEASE DETACH THIS PORTION BEFORE POSTING THE FORM OF PROXY

SHAREHOLDER COMMUNICATION

The purpose of this form is to ask you to consider how you would like to receive shareholder communications in the future. If you currently receive shareholder communications by post, you can choose to increase the speed with which you access shareholder documents and also help reduce the impact on the environment by not only reading our Annual Report and Accounts online, but also by choosing to receive your form of proxy voting instructions via email and voting electronically. Please choose one of the following options below:

Option 1 (written notification)
Option 2 (email notification)
Option 3 (paper)

Information
Please note that the Notice of Annual General Meeting (the Notice of AGM) and the Annual Report and Financial Statements 2023 are now available to view on GBG's website at www.gbgplc.com/en/investors/resources

If we do not hear from you by Monday 24 July 2023, you will be deemed to have agreed to Option 1.
Shareholder Reference Number

FORM OF PROXY - GB GROUP PLC

VOTING ID TASK ID Shareholder Reference Number

The Annual General Meeting of GB Group Plc (the 'Company') is to be held at the Company's Registered Office at The Foundation, Herons Way, Chester Business Park, Chester, CH4 9GB on Thursday 20 July 2023 at 10:00 am.

I/We being a member(s) of the Company, hereby appoint the Chair of the meeting (see Note 1) as my/our proxy to vote for me/us and on my/our behalf at the Annual General Meeting of the Company and at any adjournment thereof. If you sign this form and return it without any specific directions, the proxy will vote or abstain at his/her discretion on the resolutions to be proposed as he/she will upon any other motion arising at the meeting.

I/We instruct the proxy to vote on the following resolutions as indicated with a 'X' in the appropriate box:

Table with 3 columns: For, Against, Withheld. Resolutions 1-6.

Table with 3 columns: For, Against, Withheld. Resolutions 7-12.

Signature

Date

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## Notes and Instructions

1. To be valid, proxy forms together with the power of attorney or other authority (if any) under which it is signed, or a notarially certified copy of such power of attorney should be signed and returned in the envelope provided by 10:00 am on Tuesday 18 July 2023.
2. Whether or not you intend to attend the AGM, we would encourage you to appoint the Chair of the AGM as your proxy in advance to ensure your vote is counted.
3. To have the right to vote at the meeting (and also for the purpose of calculating how many votes a person may cast), a person must have their name entered on the register of members by no later than 6:30 pm on Tuesday 18 July 2023. Changes to entries on the register after this time shall be disregarded in determining the rights of any person to attend or vote at the meeting.
4. As an alternative to completing this Form of Proxy, you can appoint a proxy electronically by visiting [www.sharevote.co.uk](http://www.sharevote.co.uk). You will need your Voting ID, Task ID and Shareholder Reference Number (as printed on this Form of Proxy). Alternatively, if you have already registered with Equiniti's online portfolio service, Shareview, you can submit your Form of Proxy at [www.shareview.co.uk](http://www.shareview.co.uk). Full instructions are given on both websites. For an electronic proxy appointment to be valid, the appointment must be received by the Company's registrar, Equiniti, no later than (10:00 am on Tuesday 18 July 2023) (or, if the meeting is adjourned, no later than 48 hours (excluding any part of a day that is not a working day) before the time of any adjourned meeting). Any electronic communication sent by a shareholder to Equiniti which is found to contain a virus will not be accepted by the Company, but every effort will be made by the Company to inform the shareholder of the rejected communication.
5. CREST members who wish to appoint a proxy using the CREST electronic appointment service may do so by using the procedures described in the CREST manual. To be valid, the appropriate CREST message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instructions given to a previously appointed proxy, must be transmitted so as to be received by the issuer's agent RA19 no later than 48 hours before the time fixed for the meeting. You should appoint the Chairman of the meeting as your proxy rather than a named person who will not be permitted to attend the meeting.
6. To direct the proxy how to vote on the resolutions, please mark the appropriate box with an "X". To abstain from voting on a resolution, select the relevant "vote withheld" box. If no voting indication is given, your proxy will vote or abstain from voting at his or her discretion.
7. In the case of joint holders, the vote of the senior holder who tenders a vote by proxy, will be accepted to the exclusion of the other joint holders and for this purpose seniority will be determined by the order in which the names stand in the Register of Members. The names of the joint holders should be stated. OR In the case of holdings held in joint names, the signature of one holder will be sufficient.
8. If the member is a corporation, this proxy should be executed either under the hand of its attorney or any person duly authorised on its behalf.
9. Any power of attorney or any other authority under which this proxy form is signed (or duly certified copy of such power or authority) must be included with the proxy form.
10. If you submit more than one valid proxy appointment, the appointment received last before the latest time for receipt of the proxies will take precedence.
11. Any alteration to this form should be initialled.
12. This proxy confers authority to demand or join in demanding a poll.