

ANNOUNCEMENT TO BE MADE BY THE AIM APPLICANT PRIOR TO ADMISSION IN ACCORDANCE WITH RULE 2 OF THE AIM RULES FOR COMPANIES (“AIM RULES”)

COMPANY NAME:

GB Group Plc (“GB” or the “Company”)

COMPANY REGISTERED OFFICE ADDRESS AND IF DIFFERENT, COMPANY TRADING ADDRESS (INCLUDING POSTCODES) :

GB House
Kingsfield Court
Chester Business Park
Chester
Cheshire CH4 9GB

COUNTRY OF INCORPORATION:

England and Wales

COMPANY WEBSITE ADDRESS CONTAINING ALL INFORMATION REQUIRED BY AIM RULE 26:

www.gb.co.uk/gbgroup/investors

COMPANY BUSINESS (INCLUDING MAIN COUNTRY OF OPERATION) OR, IN THE CASE OF AN INVESTING COMPANY, DETAILS OF ITS INVESTING POLICY). IF THE ADMISSION IS SOUGHT AS A RESULT OF A REVERSE TAKE-OVER UNDER RULE 14, THIS SHOULD BE STATED:

GB Group helps organisations realise the full value of their customer base by recognising and verifying all elements of a consumer's identity at every interaction. Through the application of the Company's technology, it protects, predicts and provides information that is used to maximise customer value for some of the largest companies in the UK. GB Group has three complementary offerings:

- Identity Verification - combating ID fraud, money laundering and under-age gambling
- Identity Capture and Maintenance - providing accurate and up-to-date customer information for your contact strategy
- Identity Analysis - understanding, targeting and retaining profitable customers

The main country of GB's operation is the UK

DETAILS OF SECURITIES TO BE ADMITTED INCLUDING ANY RESTRICTIONS AS TO TRANSFER OF THE SECURITIES (i.e. where known, number and type of shares, nominal value and issue price to which it seeks admission and the number and type to be held as treasury shares):

85,535,692 ordinary shares of 2.5 pence each (“Ordinary Shares”). There are no shares held in treasury. The issue price on admission is to be confirmed at the time of admission to AIM.

CAPITAL TO BE RAISED ON ADMISSION (IF APPLICABLE) AND ANTICIPATED

MARKET CAPITALISATION ON ADMISSION:

No capital raised on admission to AIM. The market capitalisation of the Company is £22.2 million as at the close of trading on 2 July 2010

PERCENTAGE OF AIM SECURITIES NOT IN PUBLIC HANDS AT ADMISSION:

3.21% of Ordinary Shares are not in public hands.

DETAILS OF ANY OTHER EXCHANGE OR TRADING PLATFORM TO WHICH THE AIM COMPANY HAS APPLIED OR AGREED TO HAVE ANY OF ITS SECURITIES (INCLUDING ITS AIM SECURITIES) ADMITTED OR TRADED:

N/A

FULL NAMES AND FUNCTIONS OF DIRECTORS AND PROPOSED DIRECTORS (underlining the first name by which each is known or including any other name by which each is known):

<u>John</u> Leigh Walker-Haworth (65)	Non-Executive Chairman
<u>Richard</u> Anthony Law (50)	Chief Executive
<u>David</u> John Wilson (48)	Finance Director
<u>Alexander</u> William Green (43)	Non-Executive Director
<u>Richard</u> Martin Linford (58)	Non-Executive Director
<u>David</u> Anthony Rasche (60)	Proposed Non-Executive Director

FULL NAMES AND HOLDINGS OF SIGNIFICANT SHAREHOLDERS EXPRESSED AS A PERCENTAGE OF THE ISSUED SHARE CAPITAL, BEFORE AND AFTER ADMISSION (underlining the first name by which each is known or including any other name by which each is known):

As at 2 July 2010 (being the latest practicable date prior to the date of this announcement) insofar as is known to the Company the significant shareholdings in the Company are as follows:

Shareholder Name	No of Ordinary Shares	Percentage of Ordinary Shares
Farringdon Capital Management	7,075,000	8.27%
Herald Investment Management	6,418,388	7.50%
Charles Stanley Stockbrokers	6,070,830	7.10%
Frog Capital	5,192,000	6.00%
Barclays Stockbrokers	4,346,612	5.08%
T D Waterhouse	3,379,279	3.95%
Gartmore Investment Management	3,050,000	3.57%
Directors	2,745,252	3.21%

NAMES OF ALL PERSONS TO BE DISCLOSED IN ACCORDANCE WITH SCHEDULE 2, PARAGRAPH (H) OF THE AIM RULES:	
None	
(i)	ANTICIPATED ACCOUNTING REFERENCE DATE
(ii)	DATE TO WHICH THE <u>MAIN FINANCIAL INFORMATION</u> IN THE ADMISSION DOCUMENT HAS BEEN PREPARED (this may be represented by unaudited interim financial information)
(iii)	DATES BY WHICH IT MUST PUBLISH ITS FIRST THREE REPORTS PURSUANT TO AIM RULES 18 AND 19:
(i)	31 March
(ii)	N/A
(iii)	Half Yearly report for the period ended 30 September 2010 to be published by 31 December 2010 Annual audited accounts for the period ended 31 March 2011 to be published by 30 September 2011 Half Yearly report for the period ended 30 September 2011 to be published by 31 December 2011
EXPECTED ADMISSION DATE:	
Friday 27 August 2010	
NAME AND ADDRESS OF NOMINATED ADVISER:	
KBC Peel Hunt Ltd 111 Old Broad Street London EC2N 3PH	
NAME AND ADDRESS OF BROKER:	
KBC Peel Hunt Ltd 111 Old Broad Street London EC2N 3PH	
OTHER THAN IN THE CASE OF A <u>QUOTED APPLICANT</u>, DETAILS OF WHERE (POSTAL OR INTERNET ADDRESS) THE ADMISSION DOCUMENT WILL BE AVAILABLE FROM, WITH A STATEMENT THAT THIS WILL CONTAIN FULL DETAILS ABOUT THE APPLICANT AND THE ADMISSION OF ITS SECURITIES:	
N/A	
DATE OF NOTIFICATION:	
5 July 2010	
NEW/ UPDATE:	
New	
QUOTED APPLICANTS MUST ALSO COMPLETE THE FOLLOWING:	

THE NAME OF THE <u>AIM DESIGNATED MARKET</u> UPON WHICH THE APPLICANT'S SECURITIES HAVE BEEN TRADED:
London Stock Exchange Plc
THE DATE FROM WHICH THE APPLICANT'S SECURITIES HAVE BEEN SO TRADED:
4 August 1995
CONFIRMATION THAT, FOLLOWING DUE AND CAREFUL ENQUIRY, THE APPLICANT HAS ADHERED TO ANY LEGAL AND REGULATORY REQUIREMENTS INVOLVED IN HAVING ITS SECURITIES TRADED UPON SUCH A MARKET OR <u>DETAILS OF WHERE THERE HAS BEEN ANY BREACH:</u>
GB, having made due and careful enquiry, confirms that as at the date hereof it has adhered to the legal and regulatory requirements involved in having its securities traded on the main market of the London Stock Exchange Plc
AN ADDRESS OR WEB-SITE ADDRESS WHERE ANY DOCUMENTS OR ANNOUNCEMENTS WHICH THE APPLICANT HAS MADE PUBLIC OVER THE LAST TWO YEARS (IN CONSEQUENCE OF HAVING ITS SECURITIES SO TRADED) ARE AVAILABLE:
www.gb.co.uk/gbgroup/investors
DETAILS OF THE APPLICANT'S STRATEGY FOLLOWING ADMISSION INCLUDING, IN THE CASE OF AN INVESTING COMPANY, DETAILS OF ITS INVESTING STRATEGY:
It is the intention of the Directors of the Company that following admission of GB to AIM, the business of GB will be continued in the same manner as presently carried on.
A DESCRIPTION OF ANY SIGNIFICANT CHANGE IN FINANCIAL OR TRADING POSITION OF THE APPLICANT, WHICH HAS OCCURRED SINCE THE END OF THE LAST FINANCIAL PERIOD FOR WHICH AUDITED STATEMENTS HAVE BEEN PUBLISHED:
There has been no significant change in the financial or trading position of the Company since 31 March 2010
A STATEMENT THAT THE DIRECTORS OF THE APPLICANT HAVE NO REASON TO BELIEVE THAT THE WORKING CAPITAL AVAILABLE TO IT OR ITS GROUP WILL BE INSUFFICIENT FOR AT LEAST TWELVE MONTHS FROM THE DATE OF ITS ADMISSION:
The Directors of GB have no reason to believe that the working capital available to the Company or its group will be insufficient for at least 12 months from the date of its admission to AIM
DETAILS OF ANY LOCK-IN ARRANGEMENTS PURSUANT TO RULE 7 OF THE AIM RULES:
None
A BRIEF DESCRIPTION OF THE ARRANGEMENTS FOR SETTLING THE APPLICANT'S SECURITIES:
Settlement will be through CREST or in certificated form

A WEBSITE ADDRESS DETAILING THE RIGHTS ATTACHING TO THE APPLICANT'S SECURITIES:

www.gb.co.uk/gbgroup/investors

INFORMATION EQUIVALENT TO THAT REQUIRED FOR AN ADMISSION DOCUMENT WHICH IS NOT CURRENTLY PUBLIC:

As set out in the Appendix to this announcement. The Appendix is available at www.gb.co.uk/gbgroup/investors

A WEBSITE ADDRESS OF A PAGE CONTAINING THE APPLICANT'S LATEST ANNUAL REPORT AND ACCOUNTS WHICH MUST HAVE A FINANCIAL YEAR END NOT MORE THEN NINE MONTHS PRIOR TO ADMISSION AND INTERIM RESULTS WHERE APPLICABLE. THE ACCOUNTS MUST BE PREPARED IN ACCORDANCE WITH ACCOUNTING STANDARDS PERMISSIBLE UNDER AIM RULE 19:

www.gb.co.uk/gbgroup/investors

THE NUMBER OF EACH CLASS OF SECURITIES HELD IN TREASURY:

None